



## HELP KICK OUT CHILD ABUSE IN HAWAII

2<sup>nd</sup> ANNUAL KICKBALL TOURNAMENT

Saturday APRIL 6, 2013

**8:30 a.m. to 5:00 p.m., Kaneohe District Park**

Head out to the playground again! Teams go toe-to-toe in our Annual Kickball Tournament – as we raise money to help prevent child abuse and strengthen families and communities here in Hawaii.

We put the FUN in fundraiser so forget all those boring charity drives you've covered before! Teams of 8 representing local businesses, the military, City and County departments, and local news personalities, battle it out at Kaneohe District Park (Phase II fields) on Saturday April 6, in a round of eliminations to see who will be the "King of Kickball."

Capture video and stills of fun action shots and laughable moments as adults re-live childhood memories for a good cause. Kickball Tournament participants as well as clients helped by PARENTS, Inc. will also be available for interviews.

The fundraiser from 8:30 a.m. to 5:00 p.m. will feature corporate teams, groups and families that can be made up of adults, or a combination of adults, teens and children over the age of 8. ***Each team will compete for winning prizes and also be judged on team costume themes or uniforms being worn during the game so get your creativity on and GO FOR IT!***

### **Keiki Zone:**

There will also be lots of activities and excitement for the keiki! From face painting and balloons, to testing their skills in our relay race, keiki will have hours of fun with over a dozen fun stations to choose from including a hula hoop walk and hurdles, to a jump rope race, tank crawling, and much, much more! The Keiki Zone will be open all day long while the kickball games are being battled out. Don't forget your lawn chairs and pompoms to cheer on your favorite team!

### **Registration Deadline: Good Friday, March 29th**

Put together YOUR team with your employees, co-workers, family or friends for just \$250 team (\$31.25/person). ***All sponsors*** who commit to a minimum of \$1000 will secure a place in the Star Advertiser as a supporter of our cause as well as free t-shirts. Register your team or sign up

to be one of Sponsors - *Event (\$10,000), Platinum (\$5,000), Gold (\$2,100), Silver (\$1,000)*. Or volunteer to help. For more details: [www.hawaiiparents.org](http://www.hawaiiparents.org).

**Event Details: *Saturday, April 6, 2013***

7:30 a.m. - 8:30 a.m. Registration and check in.

8:30 a.m. - 5:00 p.m. Teams play

5:00 p.m. - 5:30 p.m. Winners to be announced and prizes awarded

You can go online at [www.hawaiiparents.org](http://www.hawaiiparents.org) to register a team or become a sponsor, and pay by Paypal today! If you prefer to pay by check, please fill out the attached registration form and fax or mail it to us at PARENTS, Inc.

**Media Information:**

**Attachments:** Jpegs / Print media flyers attached for publication and website promotion.

LIVE television / radio interviews are available to local media to promote the upcoming April 6, event, need for volunteers and the kickball team registration deadline on March 29<sup>th</sup>. and inform Hawaii parents about the interesting parenting education workshops, events and services provided by PARENTS, Inc. to help strengthen our local families. Kickball props and fun in studio demo an option for a more interactive guest appearance along with some quick tips on playing the game.

As teams register, we'll provide a list of some of the proud participants for your broadcast.

**To book a LIVE interview or guest appearance:**

contact Lisa Groulx, Executive Director at [lgroulx@hawaiiparents.org](mailto:lgroulx@hawaiiparents.org) or call (808)223-4541.

We look forward to spending a fun and fantastic day together in support of this worthy cause!

PARENTS, Inc. is a private, non-profit organization that has been serving Hawaii's families since 1975. Our purpose is family strengthening, and prevention and treatment of child abuse and neglect. We provide a full range of education, prevention and treatment services for all family members. All services are multi-ethnic, non-judgmental, non-threatening, supportive and easily accessible.

**LIKE us at Facebook:** [Parents, Inc. Hawaii](https://www.facebook.com/ParentsInc.Hawaii)

**Follow us on Twitter:** [@ParentsHawaii](https://twitter.com/ParentsHawaii)